

Business Strategy Consulting

We help businesses design, select and implement the right strategies to enable sustainable profitable growth, whilst encouraging owners and executives to work smarter rather than harder. By employing an engineering approach to businesses, we ensure that all of the components are working correctly and that they fit together to optimise total performance. Then through continuous improvement, the business is tuned to give shareholders, investors and employees the best possible return

Our unique analysis tools enable us to identify the Strengths, Weaknesses, Opportunities and Threats in your business, in detail. As all MBA's know, this information is key to designing implementable strategies to create real business benefits. In addition, our powerful modelling tools enable us to stress test the business on paper rather than in reality to plan the balanced growth of the business, necessary to ensure the best use of cash and resource in the business to reach desired returns in profitability, cash generation and business valuation.

Using this analysis, along with a wealth of combined business experience and knowledge, we work with you to select the priority strategies and actions, and plan their implementation along with the necessary test and measure aspects needed to guarantee success. Regular reviews over a period ranging from nine months upward, we ensure that the identified strategies are implemented and working as expected whilst developing new ones to meet the new priorities that result from the old ones being overcome.

Benefits

- An objective, detailed SWOT analysis of all aspects of the business.
- Specific strategies for you, your business and your market based on objective analysis, creative solutions and best business practice.
- A step-by-step approach to implementing growth strategies that ensure they fit your available resource, whilst achieving sustainability in business profitability.
- Help to build value in the business to attract investors.
- A money back guarantee that the process works to help you achieve your objectives.

We offer

- A short (½-day) business health check to identify the immediate challenges and long-term vision for the business and its key stakeholders, and a selection of key strategies to make an immediate difference to the business.
- A medium to long-term partnership to ensure continuing support and drive for the growth and development of the business.
- An understanding of all aspects of the business, including; marketing, sales, operations, HR, finance, planning and management, to ensure that all of the components of your business are engineered to work in harmony to produce the best possible results.
- Continuing Ad-Hoc advice and support for all aspects of your business.
- A money back guarantee that the process works to help you achieve your objectives.